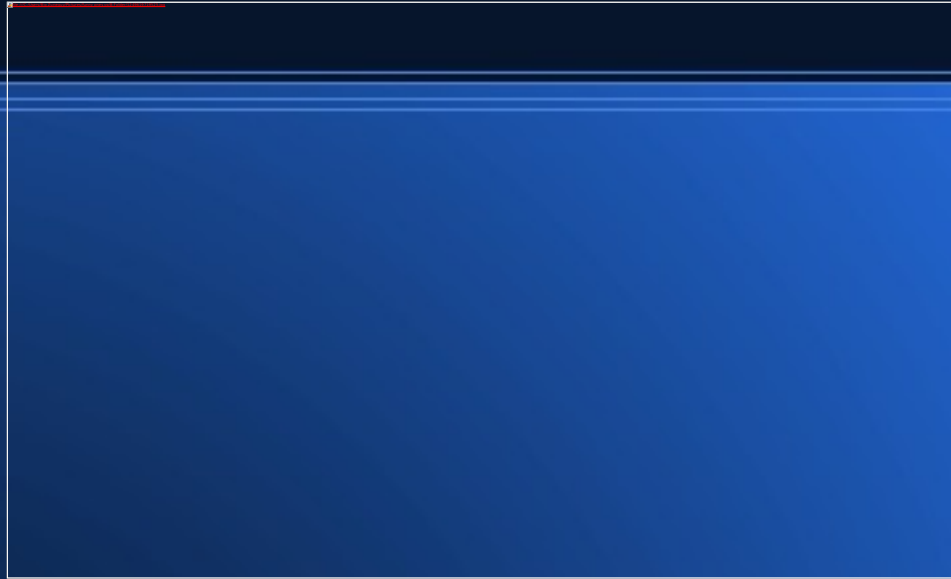


Social Impact on the dependence of the Internet on both the individual and society

By: Jose Castellon

The Internet



- The internet and technology has created:
 - “Now”
 - Fast
 - Always on

Important Terms

- Dependence
- Phishing, Spear Phishing
- Social Engineering

Personal Surfing

- What is personal surfing?



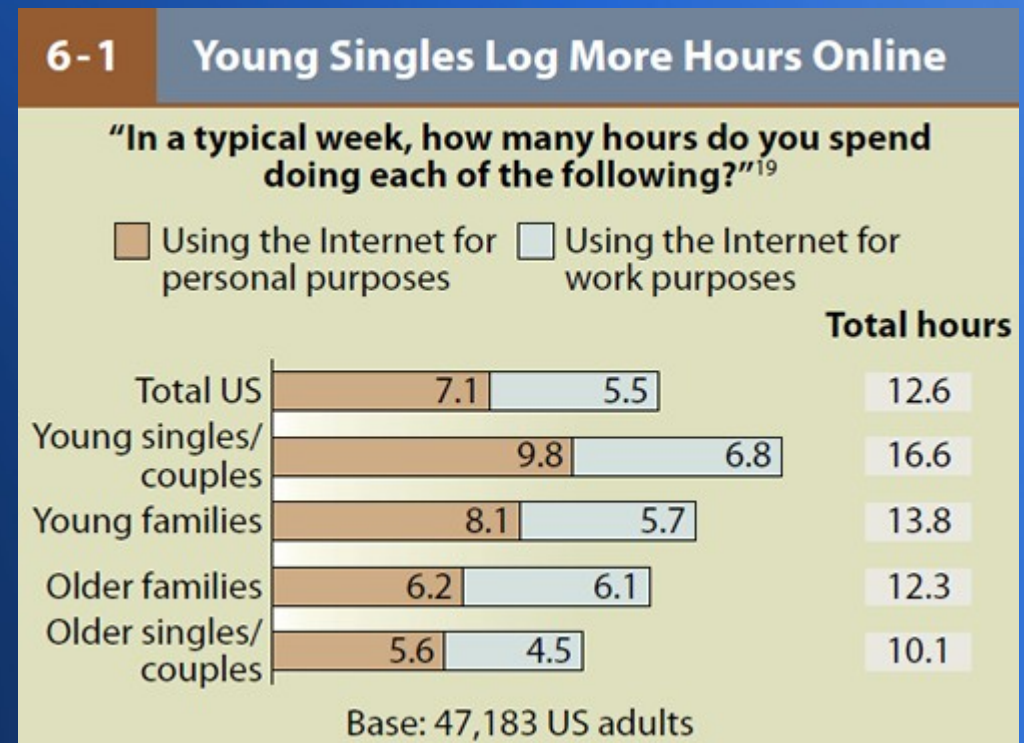
Problem

Depending on study, Internet surfing is becoming a norm during work.

Opens up businesses to dangers from the Internet and the legal world.

20% of total time on the Internet at work is spent using the Internet

\$17 Billion in Britain



Area of Impact

- Business and Employment

How did the issue Arise?

- “Employee Productivity Draining Web sites
93.99%

- Entertainment
- Social Networking Sites
- Shopping
- Personal E-mail

- Legal Liability Websites – 8.23%

The Facebook logo, consisting of the word "facebook" in white lowercase letters on a dark blue rectangular background.The Amazon.com logo, featuring the word "amazon.com" in black lowercase letters with a yellow curved arrow underneath.The Gmail logo, featuring the word "Gmail" in large, colorful letters (blue 'G', red 'M', yellow 'ai', green 'l') with "by Google" and "BETA" in smaller text below.

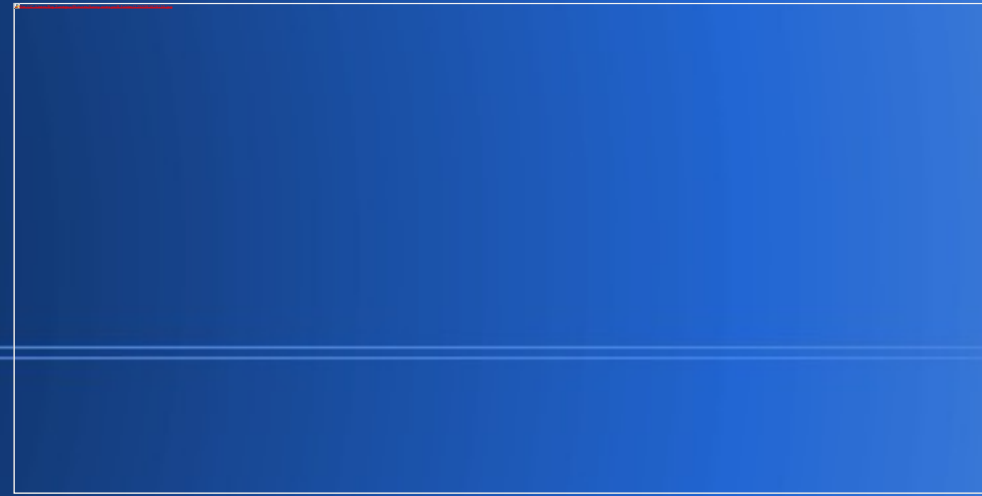
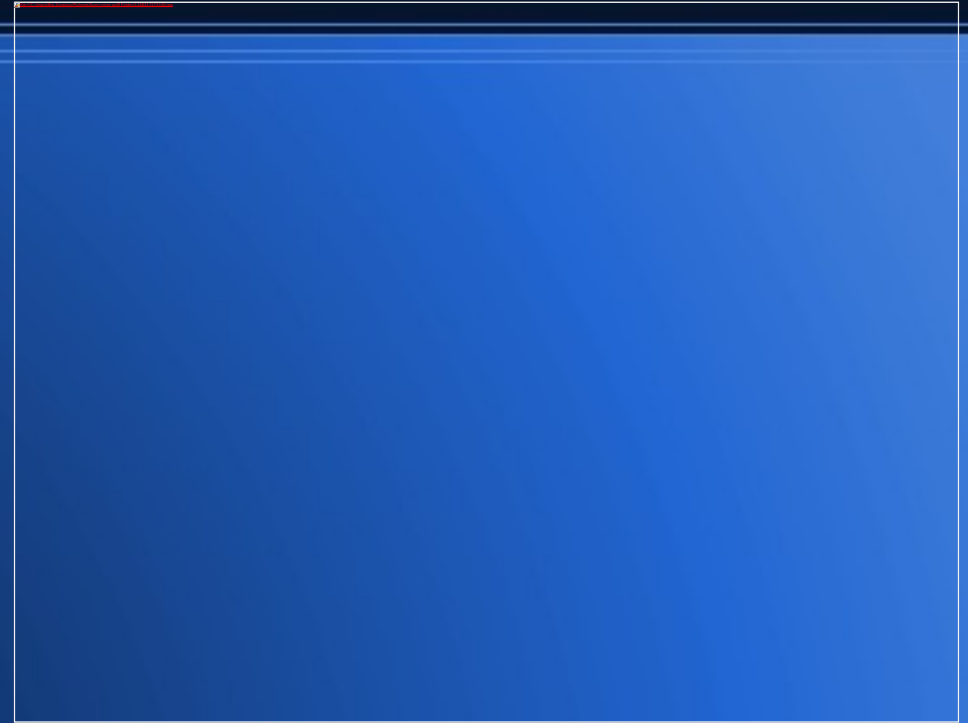
Stakeholders

- Businesses
- Workers
- Entertainment Sites



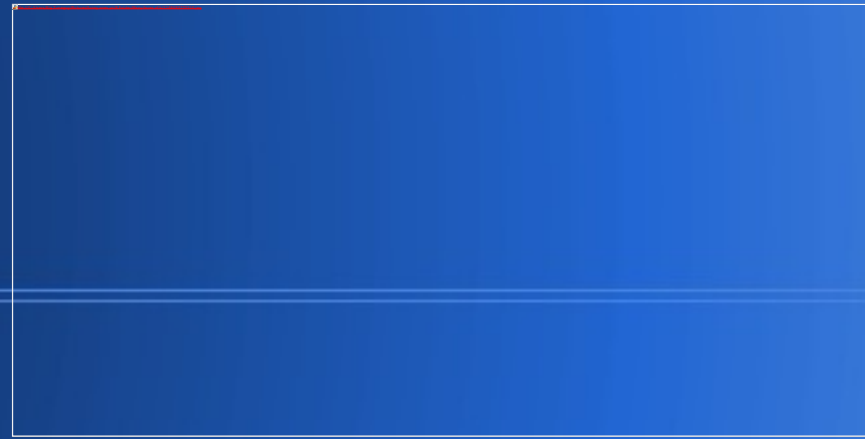
Benefits

- Relaxation
- Productivity Boost
- “Return on Investment”



Why is this a problem?

- Internet Dangers
- Wasting company time
- Work not being completed
- Legal Problems



Measures

- Blockers
- Web Monitoring
- Fines/Firings

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