



What is it?

- Identity Theft: when someone, without your knowledge, acquires a piece of your personal information and uses it to commit fraud.



Important Terms

- Deter
- Detect
- Defend

Example

- Obama stole Big Foot's Drivers License



CALIFORNIA



DRIVER LICENSE

CLASS: F

PULNURLEG86

BIGFOOT a.k.a. SASQUATCH,
SKUNK APE, YETI

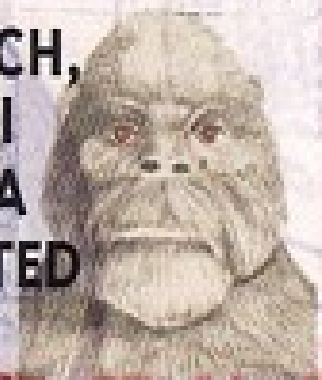
HOME: NORTHWESTERN CA

SEX: M HAIR: BRN, MATTED

HT: 8-04 WT: 695

EYES: PIERCING RED

DOB: 08-14-69



LARGE FOOT PEDAL VEHICLES ONLY
MUST WEAR CORRECTIVE DEODORANT



HAIR
DONOR

Signature: Bigfoot

06/23/2000

Bigfoot

IN CASE OF EMERGENCY, CONTACT: PATTY SQUATCH (WIFE)

- **Area of Impact** - Business and Employment
- **Stakeholders** – Big Foot, Obama / America
- **Benefits** – NONE
- **Concern** – Loss of money, important information/records
- **Solution** – anti-Identity Theft Programs

Personal productivity vs Personal communications devices



What is it?

- To see the effect of personal productivity on different technological devices such as cell phones, ipods, computers, etc.

Important Terms

- Efficiency
- Deadline
- Idle

Example

CHOWDER!!!



- **Area of Impact** - Business and Employment, Politics and Government
- **Stakeholders** – Chowder / America
- **Benefits** – NONE
- **Concern** – People aren't getting their work done which costs the company money
- **Solution** – Website Blockers

Sources

- <http://101-identitytheft.com/idth>
- <http://www.dabbledoo.com/ee/im>