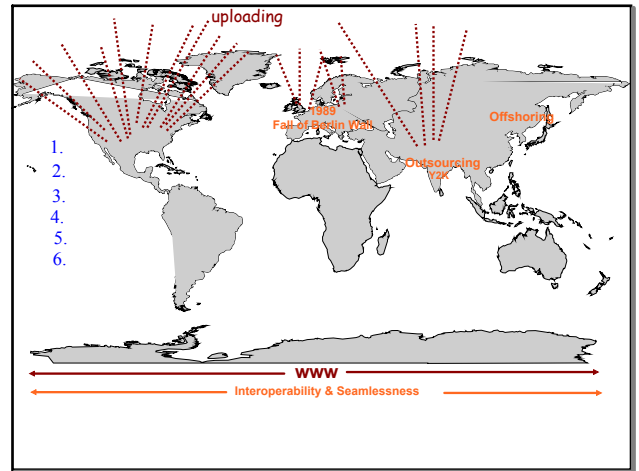


## How the World Became Flat

10 major political events, technological advancements, and companies which caused the global economy

|  |   |
|--|---|
| <p><b>Political Events</b></p> <p>1989 Fall of Berlin Wall and the rise of the PC<br/>China joins WTO 2001</p> | <p><b>Technological advances</b></p> <p>1995 Netscape/internet goes public<br/>Workflow: Interoperability &amp; seamlessness<br/>Apache - Open Source - Uploading<br/>Outsourcing - 1999 - Y2K (dot.com bubble 1995-2001)<br/>Offshoring<br/>RFID - Radio Frequency Identification Microchips</p> |
| <p><b>Companies</b></p> <p>Wal-Mart - Supply Chaining</p>  |   |

Sep 9-10:50 AM



World

## Outsourcing

# Comcast

Lays cable  
Provides signal for digital and analog services (tv, phone, internet)

**Outsources**

Routes calls for tech support to call centers in India

Sep 9-11:01 AM

## Offshoring

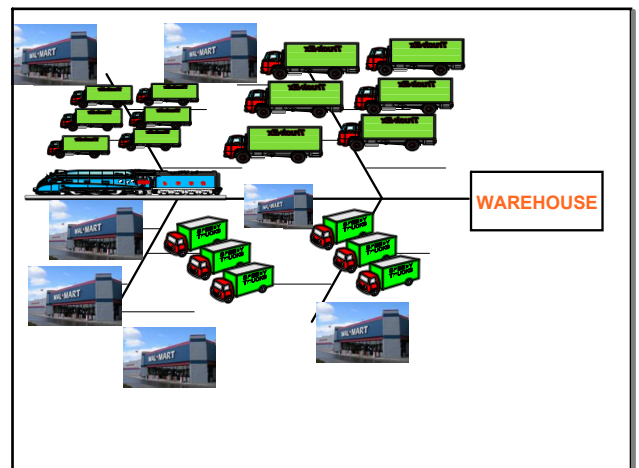
Moving a production plant from the US to another country, chiefly China, to gain an economic advantage

labor plentiful and cheap  
little or no benefits for employees  
little or no taxation

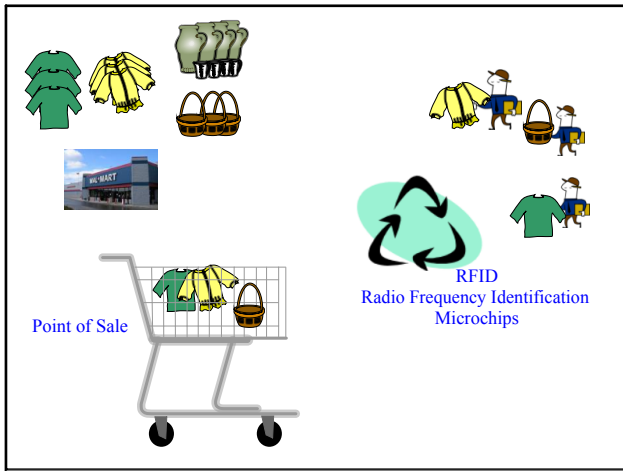
Oct 6-12:10 PM



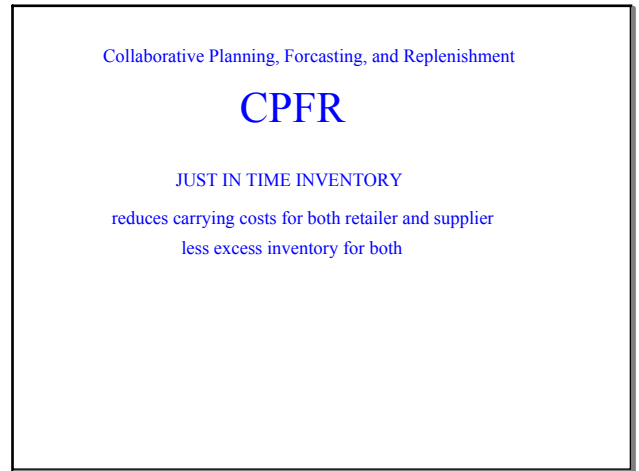
Oct 6-1:21 PM



Fishbone diagram



Oct 6-4:29 PM



Oct 6-5:13 PM

notebook.galleryitem