The World is Flat

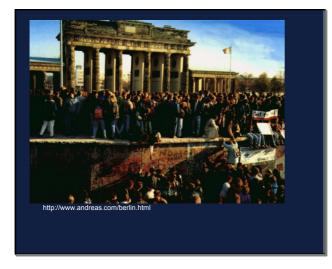
By Thomas L. Friedman ©2005, 2006, 2007 Picador/Farrar, Straus and Giroux New York

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How the World Became Flat

- Forces which caused the global economy
- major political events, technological advancements, and companies
- in just 20 years

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Sep 4-4:55 PM

- Ended authoritarian government in Europe
- Coincided with the PC (personal computer) Apple first in 1977 Followed by IBM with Windows 3.0 shipped 5/22/90

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What's the Impact?

- On Societies
 - Democracy
- On Government

Relaxation of government control encourages trade; opens up the reach of new economies

Capitalism vs Communism

On Business

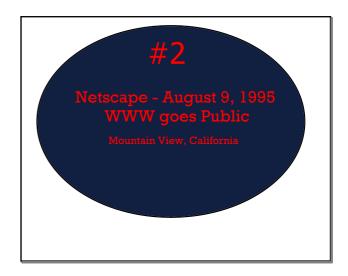
Market-forces "answer to the interests, demands and aspirations of the people" Pg. 52

What's the Impact

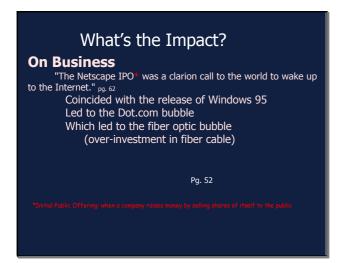
On People

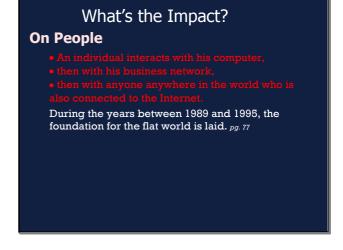
- Personal empowerment through technology
- Individuals creator of information not just consumer of information
- Connectivity

Sep 4-4:55 PM Sep 4-4:55 PM What is the difference between the Internet and the world wide web? Identify the elements of each www Internet computers Tim Berners-Lee programs use it videos network of networks sounds Vint Cerf & Bob Kahn documents pictures sends packets of data links August 6, 1991- debut



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Sep 4-4:55 PM Sep 4-4:55 PM

berlin wall falls.mov silicon valley.jpg