

Social and environmental impact and ethical considerations of telecommuting

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Telecommuting

- Telecommuting is when employees are able to connect to their work place through the internet.
- Instead of commuting to a specific office they can connect through the internet and work from any location via internet.
- However, employes can easily get distracted and off-topic from their work.

Area of Impact

- Telecommuting impacts Business and Employment.
- This issue has risen due to the increased availability of the internet and expanding connectivity of networks.

Specific example:

- http://newsroom.cisco.com/dlls/2009/prod_062609.htm
- The stakeholders in this example are Cisco and the employees that are telecommuting.
- The benefits that telecommuting presents is to save costs and lower emissions while still retaining top talent. It allows people to work together no matter where they are located.

Social Impact

- Telecommuting allows people to connect into the office from anywhere. People work from home more often.
- Coffee shops with wireless internet are becoming more popular.



Enviornmental Impact



- Less traffic on roads
- Decrease in emmissions

Ethical considerations

- Influencing the working culture so that commuting is becoming less frequent.
- More people are willing to hold "office jobs."
- Allows flexibility in work schedule

References

- http://newsroom.cisco.com/dlls/2009/prod_06260
Cisco Press Release

Images:

- Slide 4, http://fotosa.ru/stock_photo/Fancy%20by%20Veer/p_2714286.jpg
- Slide 5, <http://www.sacramento-tma.org/telework.html>